

for immediate release

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Loeb Smith continues strengthening its Hong Kong office with the appointment of Ivy Wong as Senior Legal Director for its Corporate practice



Ivy Wong

Loeb Smith is pleased to welcome Ivy Wong to the firm as Senior Legal Director for its Corporate practice in the Hong Kong office, where her practice focuses on advising multi-national corporations and conglomerates, shareholders, investment funds, financial institutions, banks, public and private companies, as well as high net worth individuals. Ivy will become a Partner of the firm pending upon registration as a foreign lawyer in Hong Kong.

Ivy is a seasoned corporate transactional lawyer who is qualified in multiple jurisdictions and has led many unprecedented and high-profile cross-border transactions that won industry awards and recognitions. She was previously a Partner and had served as a regional steering committee chair and a global steering committee member for her practice at one of the largest international law firms. Her practice is primarily focused on cross-border corporate work, capital markets, corporate finance, merger and acquisition, investments and restructuring, compliance and general commercial work.

Ivy is highly experienced in communicating with regulators, providing solutions that meet both regulatory and commercial needs, and advising board members and senior management in their corporate planning and transactions. With a track record serving a wide range of industry sectors, multiple of Ivy's recent transactions are in healthcare, biotech and life sciences sectors.

Ivy has been shortlisted for Euromoney Asia Women in Business Law Award for consecutive years and is named one of the leading practitioners in Hong Kong. She is a Vice Chair of the Social Sustainability Committee of The British Chamber of Commerce in Hong Kong and sits on the judging panel for the Hong Kong Corporate Governance and ESG Excellence Awards co-conferred by the Chamber of Hong Kong Listed Companies. She has been quoted and interviewed by international media and journals including Bloomberg, CNBC, The Wall Street Journal, The Economist and Reuters.

"Ivy's addition adds greater depth and expertise to the firm's corporate, capital markets and M&A practice in Hong Kong for its international clients and enables the firm to better serve its clients and their business needs in Asia, practice areas that continue to be a strategic priority for our firm." said Gary Smith, Partner. "Ivy is an experienced corporate transactional lawyer with a strong market profile, and a wonderful addition to our growing team in Hong Kong focused on offshore legal expertise and outstanding client service."

“I am pleased to have the opportunity to join the team, which is young and energetic, with a clear vision for growth and commitment to the region. What sets it apart is also its expertise in the virtual assets space that is both cutting edge and fast-growing, and also its responsiveness to the regulatory changes and delivery of timely and quality advice to its clients.” said Ivy Wong.

About Loeb Smith Attorneys

Loeb Smith Attorneys is one of the leading offshore corporate law firms considered one of the most active and knowledgeable firms for advising on offshore investment funds formation and launch of all asset classes including public securities, private equity, venture capital, real estate, and cryptocurrency. Other areas of strength and growth are advising on M&A, Finance, Corporate Restructurings, Capital Markets, Regulatory Compliance, Investments, Logistics, Shipping and Aviation.

Considered a leading Tech firm in the Fintech and Blockchain Technology space, Loeb Smith also advises on token issuances, application for VASP licences for Web 3.0 businesses, Metaverse infrastructure and other virtual asset service providers, and utilising Cayman and BVI structures to develop virtual asset platforms for DAOs. Loeb Smith’s clients are investment managers, financial institutions, onshore counsels, and HNWIs who the firm advises on day-to-day legal issues and complex, strategic matters.

Some of our firm's recent accolades are: rankings in IFLR1000, Legal 500; winning Best Law Firm - Fund Domicile at Hedgeweek US Emerging Manager Awards 2023; winning Best Law Firm - Fund Domicile at Private Equity Wire US Emerging Manager Awards 2023; winning Best Law Firm - Fund Domicile at Private Equity Wire US Awards 2023; recognised amongst Top 30 Asia's Fastest Growing Law Firms in 2023 by Asian Legal Business.

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